

The Norwegian University of Science and Technology (NTNU) in Trondheim represents academic eminence in technology and the natural sciences as well as in other academic disciplines ranging from the social sciences, the arts, medicine, teacher education, architecture to fine art. Cross-disciplinary cooperation results in innovative breakthroughs and creative solutions with far-reaching social and economic impact.

The Faculty of Social Science and Technology Management.
The Department of Industrial Economics and Technology Management

# **Associated Professor in International Marketing**

The Department of Industrial Economics and Technology Management is announcing a permanent position as Associate Professor in International Marketing.

The Department of Industrial Economics and Technology Management presently employs 92 positions including Professors, Associate Professors, Assistant Professors, Research Fellows and Ph.D.-candidates. The department is organized into four sections:

- Managerial Economics, Finance and Operations Research
- Safety, Health and Environment (HMS)
- Operations Management
- Strategy and Business Development

The position is part of the Section for Strategy and Business Development.

### **Associate Professor - obligations**

The Associate Professor will have responsibility for teaching and research in marketing and international business. The Associate Professor shall participate in exams work without special remuneration. The Associate Professor has the right and obligation to carry out research within his/her professional field, and also do administrative tasks. The Associate Professor is to be jointly responsible for academic matters together with other academic staff at the Department. The Associate Professor is required to participate in teaching activities in accordance with the relevant curriculum and to assist in further developing the teaching program, including continuing education. The Associate Professor will be expected to supervise masters students, research fellows and doctoral candidates in his/her discipline.

The Associate Professor is obliged to follow the regulations that concern changes and developments within the discipline and/or the organizational changes concerning activities as the University.

## Qualifications

The position is primarily a part of the program in Industrial Economy and Technology Management (MTIØT) and the programs in NTNU School of Entrepreneurship, but some teaching for other programs at NTNU might also be required. For this position we seek a research profile with focus on internationalization of newly established technology-based firms. The candidate should preferably be within the field of International Entrepreneurship. Examples of themes are entry strategies in international markets, internationalization processes and management of international business activities. Furthermore, a research profile based on use of quantitative methods will be preferred. The teaching responsibility will mainly be directed towards marketing courses, but may also include courses in entrepreneurship, innovation or strategy.

We seek researchers with documented ability to perform research with industry relevance, with particular focus on industrial, technology-based firms. Applicants with documented ability to publish research in recognized scientific journals will be prioritized. In the evaluation process, scientific work from the past five years will be given particular weight.

The successful applicant will have to have documented comprehensive professional qualifications within major areas of the field. And documented scientific competence (PhD) in one or several parts of the professional field with a particular weight on the areas where the Associate Professor has a certain responsibility to initiate and lead research and development work. Personal skills as independence, ability to cooperate and motivation for the job will be ascribed high importance.

Pedagogical qualifications will also be evaluated. The evaluation will be based on documented pedagogical material, pedagogical education, presentational skills in your scientific work and experience from Ph.D. - or master level counselling, and teaching and pedagogical background of other sorts. Total quality will be evaluated. The most qualified applicants will be contacted for interview and examination of pedagogical skills.

## **Working conditions and Payment**

The total obligation to work shall be divided into research within the field, teaching and administration. The division between these fields of work obligation will vary, but approximately equal time should be devoted to research and teaching.

Any person employed without university pedagogic competence and without documented equivalent qualifications, will be required to attend and complete a course in university pedagogics within two years. NTNU offers such courses.

For further information:

## http://www.ntnu.no/ledige-stillinger/pedagogiske-kvalifikasjoner

Newly-employed staff in academic positions who are not already fluent in a Scandinavian language must within three years obtain knowledge of Norwegian or another Scandinavian language at an equivalent standard to level three in the Norwegian for Foreigners courses provided at the Department of Language- and Communication Studies. The University provides such courses.

The Associate Professor, code 1011, is paid according to salary level 57 to level 71 in the national salary scheme, gross NOK 40 208,40 - 52 325,00 monthly. Two percent of gross salary is deducted for the State Pension Scheme.

The appointment is to be made in accordance with the regulations in force concerning State Employees and Civil Servants. The employee is expected to accept possible changes in work tasks. Primary residency in Trondheim is a prerequisite.

### The Application

Applicants must within the application deadline submit the following in our recruitment system jobbnorge.no:

- Application
- CV and authorized documentation of certificates and study records.
- Academic work (not more than 12 such submissions).
- A description of all the academic work that the applicant feels is most significant and that he/she feels the evaluation committee should pay particular attention to.
- A list of all publications with bibliographical references.

Joint work will be evaluated. If it is difficult to identify the contributions from individuals in a joint piece of work, applicants should enclose a short descriptive summary of what he/she contributed to the work.

It is a major political objective to achieve a balance of age and gender in the national labour force and to recruit people with an immigrant background. All qualified candidates are encouraged to apply regardless of gender, disability or cultural background. Information about the applicants may be open to public inspection according to the Freedom of Information Act.

Further information about the position is available by contacting the Head of the Department Monica Rolfsen, phone 90471135 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mail <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mailto: <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mailto: <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or Head of Section Øystein Moen, phone 90143103 and e-mailto: <a href="mailto:monica.rolfsen@iot.ntnu.no">monica.rolfsen@iot.ntnu.no</a> or <a href="mailto:

An application including attachments should be sent electronically through: www.jobbnorge.no. Attachment may also be sent to: NTNU, Faculty of Social Science and Technology Management, NO-7491 Trondheim, Norway. Please mark the application **SVT-1167**.

Application Deadline: 1 December 2014

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